

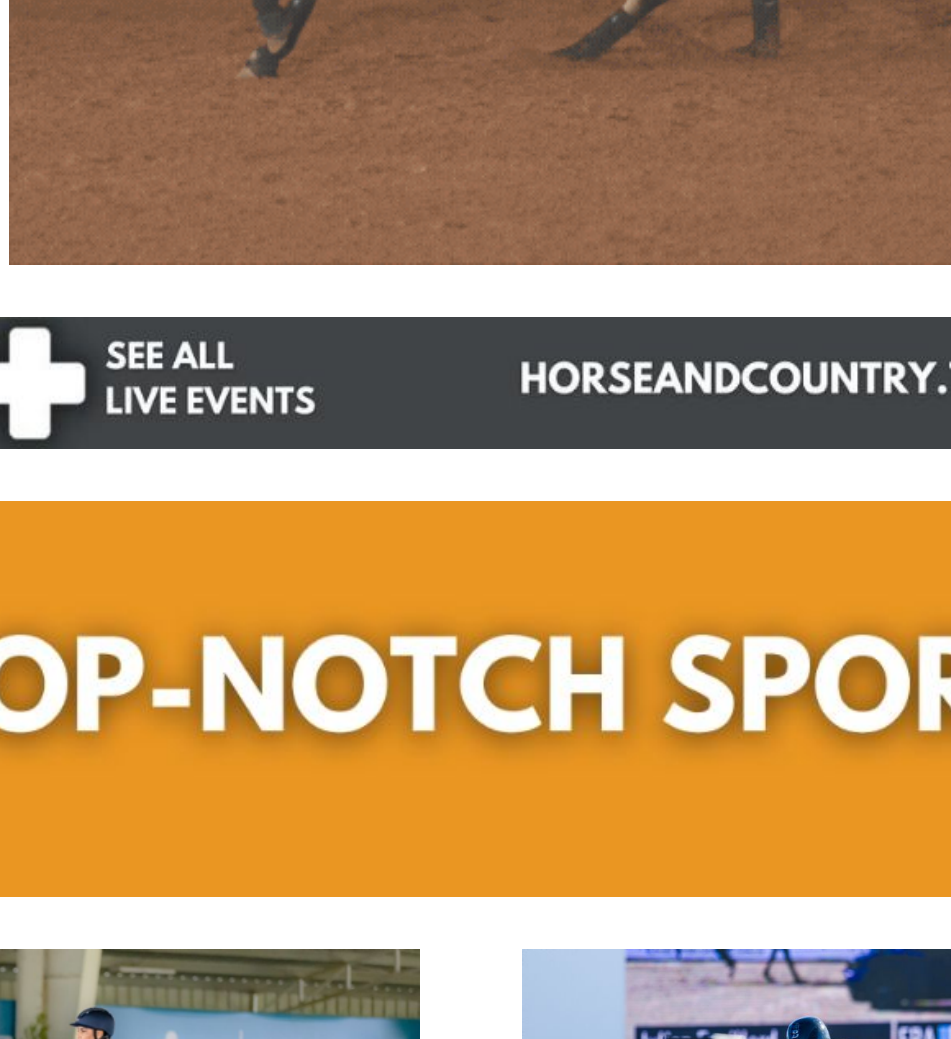
Horse & Country (H&C) offers extensive sports coverage, both live and on demand. Members of H&C's subscription service, H&C+, also get access to more than 1,800 hours of equestrian programming featuring:

- 🌟 Content from all disciplines 🌟
- 🌟 Masterclasses and training series 🌟
- 🌟 Barn tours 🌟
- 🌟 Rider profiles 🌟
- 🌟 Documentaries 🌟

Keep scrolling to check out the upcoming watch list!

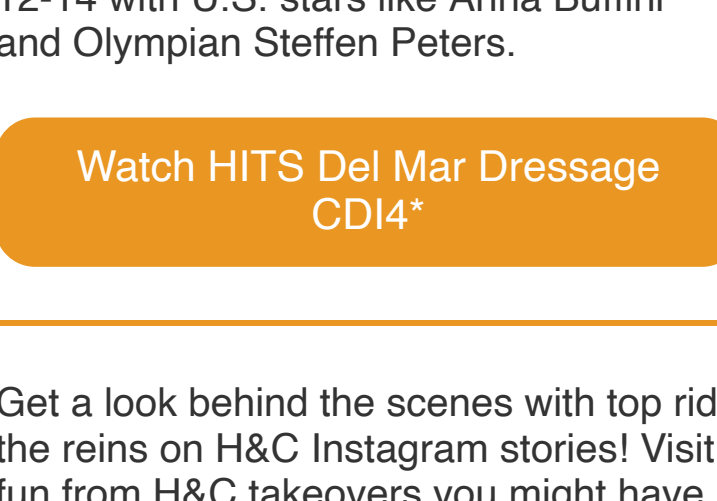
## APRIL FEATURE: NCEA NATIONAL CHAMPIONSHIP

Clear your schedules for complete and exclusive coverage of the [National Collegiate Equestrian Association \(NCEA\) National Championship](#) on H&C! Taking place at World Equestrian Center – Ocala from April 18 to April 20, watch every second as the country's best equestrian student-athletes battle it out in Hunt Seat and Western competition. See your favorite moments as many times as you want with on-demand video available shortly after each competition day. Plus, purchase clips of your favorite rounds and relive those point-winning rides over and over again. Which teams will come out on top? Grab your pompons and tune in to find out.



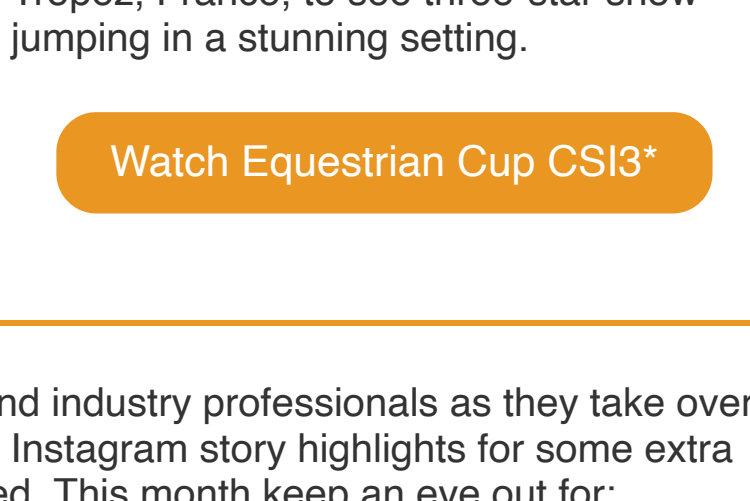
**H&C+** SEE ALL LIVE EVENTS
HORSEANDCOUNTRY.TV/LIVEEVENTS

## TOP-NOTCH SPORT



Watch dressage from California on April 12-14 with U.S. stars like Anna Buffini and Olympian Steffen Peters.

Watch HITS Del Mar Dressage CDI4\*



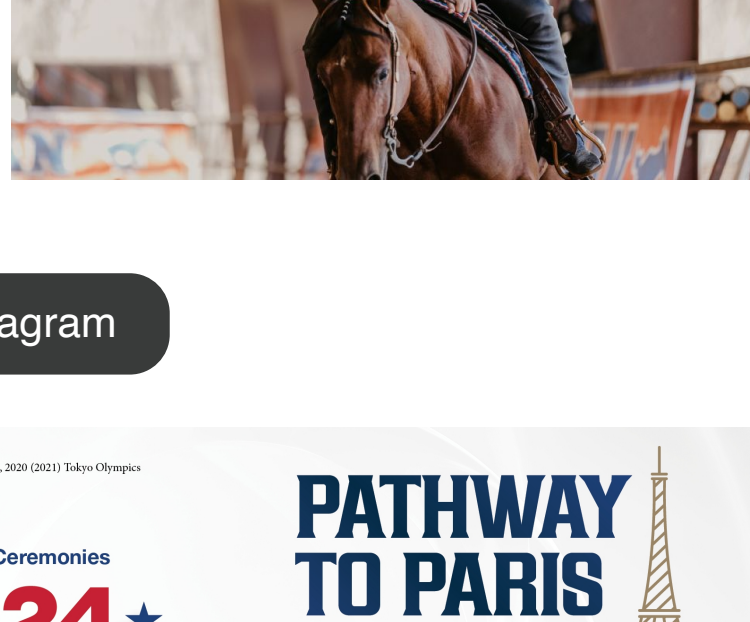
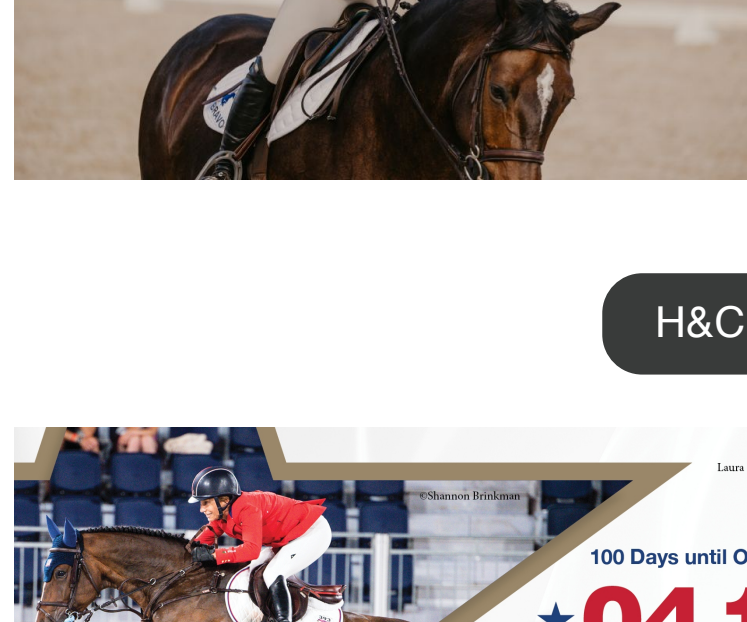
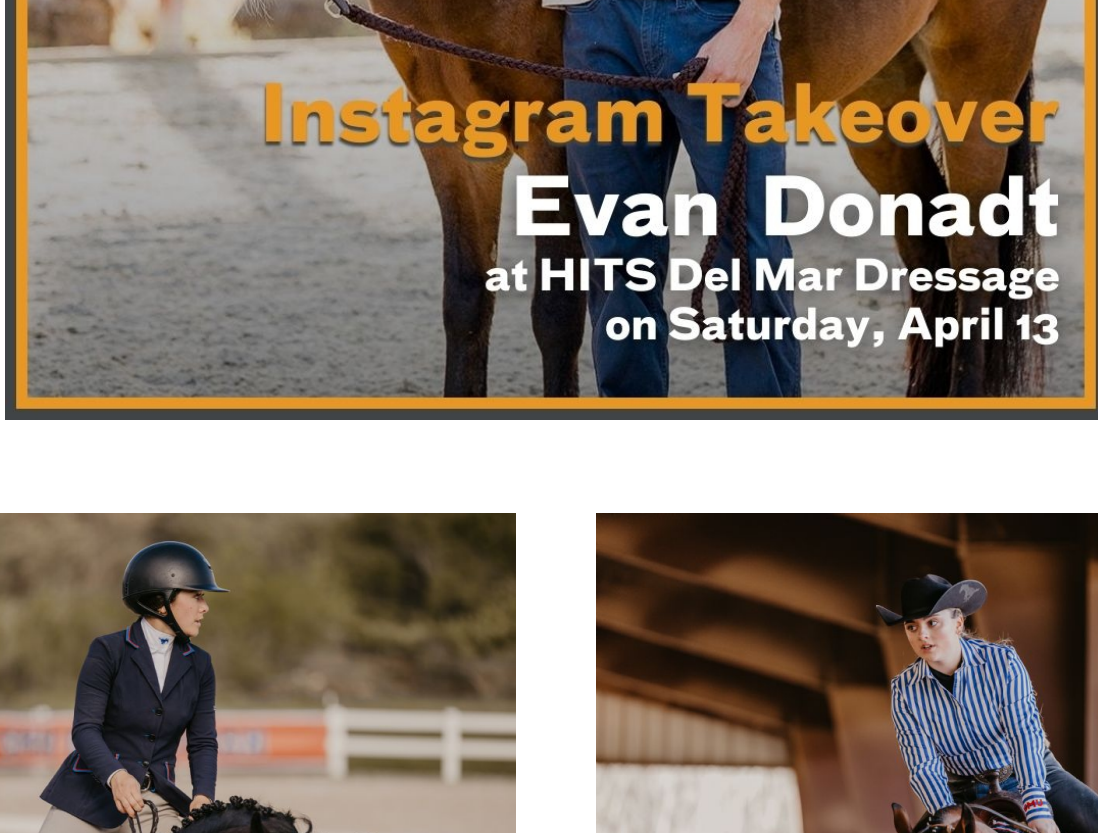
On April 10-14 travel digitally to St. Tropez, France, to see three-star show jumping in a stunning setting.

Watch Equestrian Cup CSI3\*

Get a look behind the scenes with top riders and industry professionals as they take over from H&C Instagram stories! Visit H&C Instagram story highlights for some extra fun from H&C takeovers you might have missed. This month keep an eye out for:

📺 **Evan Donadt at HITS Del Mar Dressage CDI4\* on Saturday, April 13** 📺

👉 Augusta Iwasaki and Taylor Zimmerman of SMU Equestrian at the NCEA National Championship 👉

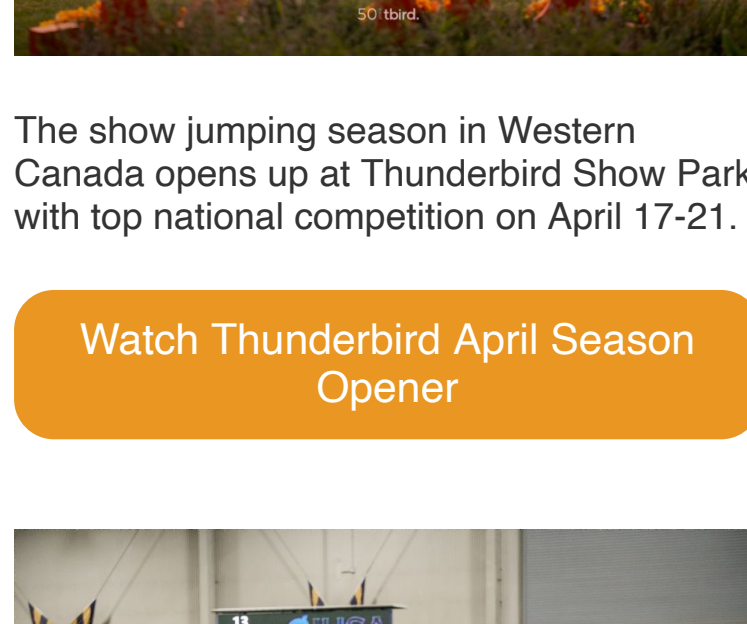


H&C Instagram



## MARK YOUR CALENDAR

There's even more exceptional sport coming up on H&C's livestream schedule. H&C is the place to watch intercollegiate equestrian competition. In addition to the NCEA National Championship, you can also watch every ride at the 2024 Intercollegiate Horse Shows Association (IHSA) National Championship on May 3-5 along with the 2024 U.S. Eventing Association (USEA) Intercollegiate Eventing Championship and inaugural USEA Intercollegiate Eventing League Championship on May 4-5. Plus, you can always check the [Live Events](#) page to see all the latest and greatest shows to watch.



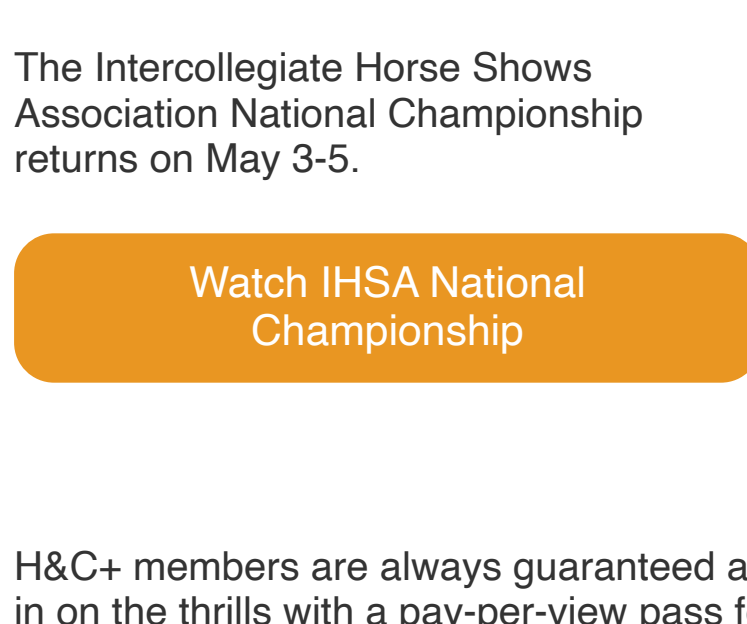
The show jumping season in Western Canada opens up at Thunderbird Show Park with top national competition on April 17-21.

Watch Thunderbird April Season Opener



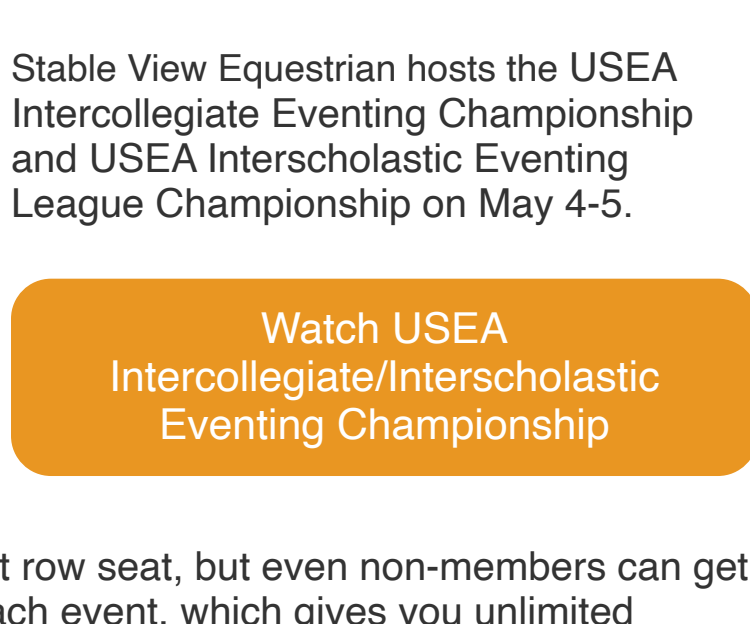
As one of only seven CCI5\* events in the world, the Adelaide Equestrian Festival on April 19-21 is like no other.

Watch Adelaide Equestrian Festival



The Intercollegiate Horse Shows Association National Championship returns on May 3-5.

Watch IHSA National Championship



Stable View Equestrian hosts the USEA Intercollegiate Eventing Championship and USEA Intercollegiate Eventing League Championship on May 4-5.

Watch USEA Intercollegiate/Interscholastic Eventing Championship

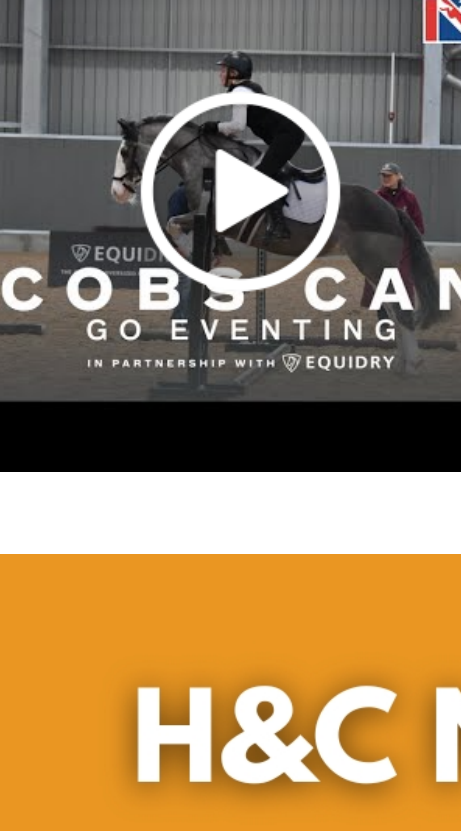
H&C+ members are always guaranteed a front row seat, but even non-members can get in on the thrills with a pay-per-view pass for each event, which gives you unlimited viewing access to livestream and on-demand coverage of the show for 30 days.

Learn About a Pay-Per-View Pass

## BEYOND THE COMPETITION ARENA

Keep up with your favorite star athletes even after the competition ends. With a wide variety of programming on H&C, such as barn tours, talks with the pros, plus training and advice shows, you get an inside look into the extra behind-the-scenes content we all enjoy.

Training and Advice on H&C



Grooms: Integral to Success, presented by MARS Equestrian, is a new series that focuses on the vital role that grooms play within the equestrian industry, serving as key members of the entire team. Start with episode one, which features top California trainer Archie Cox and Carlos Soriano, his Head Groom for 28 years.

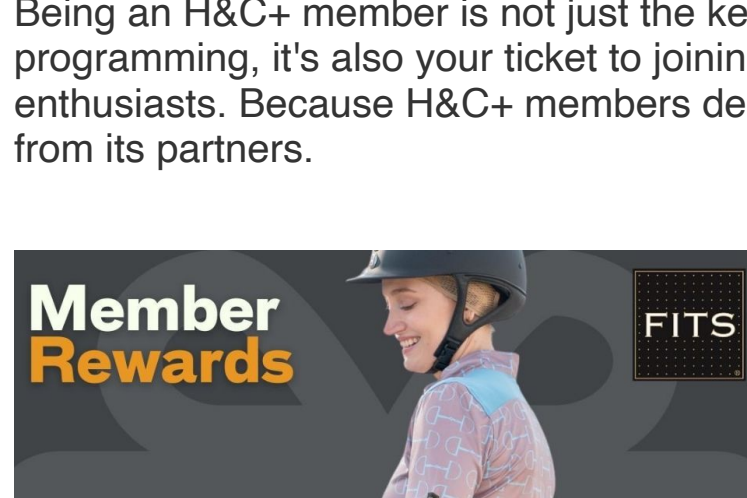
Watch Grooms: Integral to Success



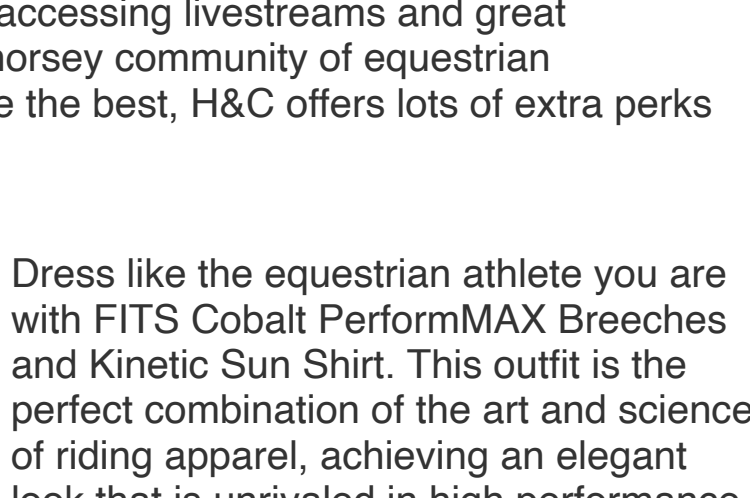
Cobs Can Go Eventing is the latest series from H&C. Each episode focuses on a different aspect of preparing your cob for the challenges of eventing, such as how to protect your cob's legs and nutritional advice. While the hero of this series is the cob, these tips and tricks will be valuable for any eventing mount, and you can watch all eight episodes available now.

Watch Cobs Can Go Eventing

## H&C NEWS ITEMS



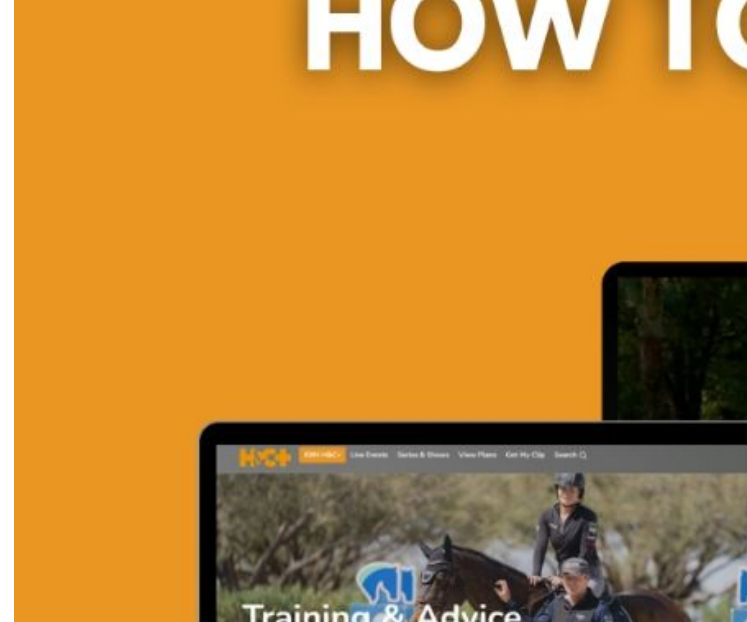
Masterclass Trainer Lauren Nicholson in Sidelines



Archie Cox and Carlos Soriano in Horsecare

## MORE TO ENJOY

Being an H&C+ member is not just the key to accessing livestreams and great programming, it's also your ticket to joining a horsey community of equestrian enthusiasts. Because H&C+ members deserve the best, H&C offers lots of extra perks from its partners.



Dress like the equestrian athlete you are with FITS Cobalt PerformMAX Breeches and Kinetic Sun Shirt. This outfit is the perfect combination of the art and science of riding apparel, achieving an elegant look that is unrivaled in high performance. If you're looking for clothes with technical excellence that hold up to the demands of riding, look no further.

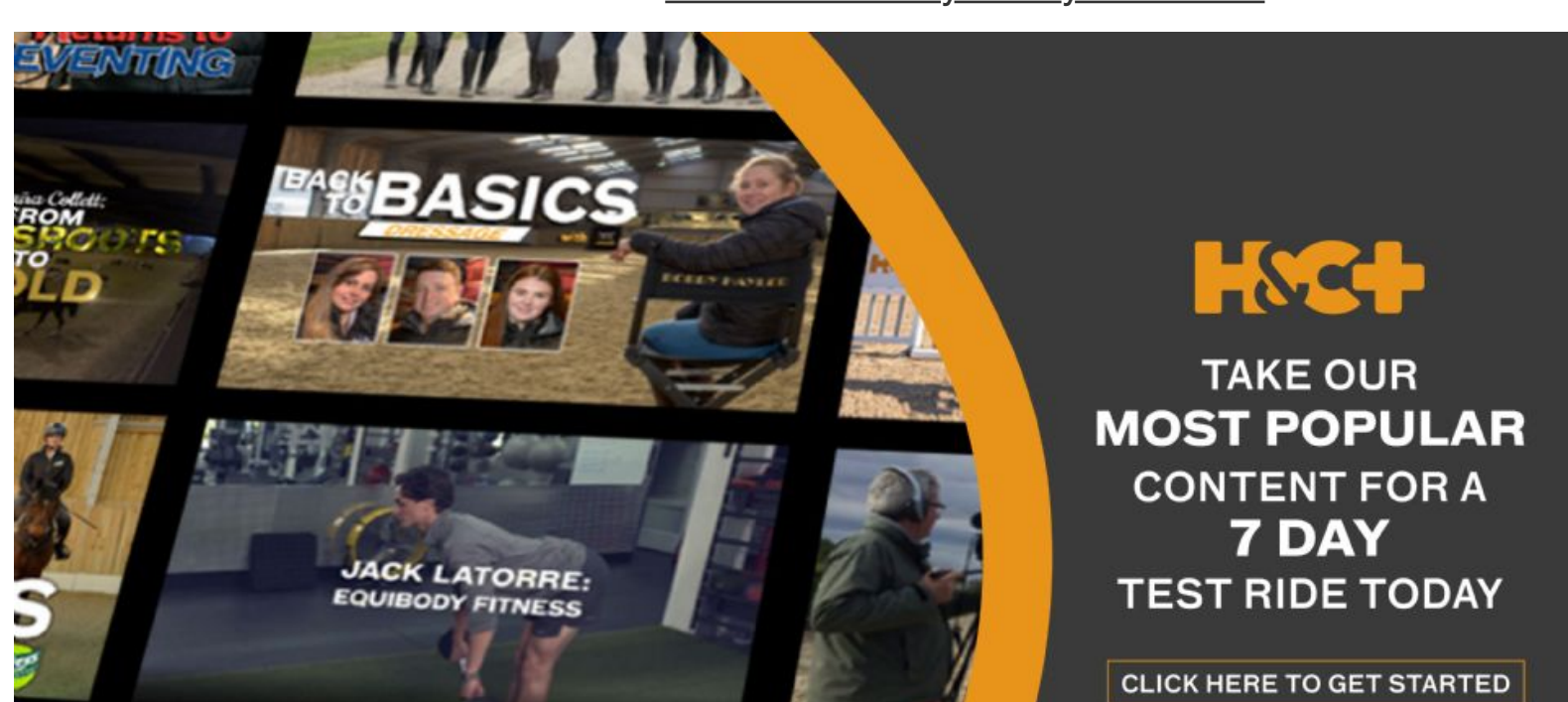
Enter To Win

Jump Media followers are also eligible for 15% off an annual H&C membership. Use code JUMPMEDIA15 to save.

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Become an H&C+ Member

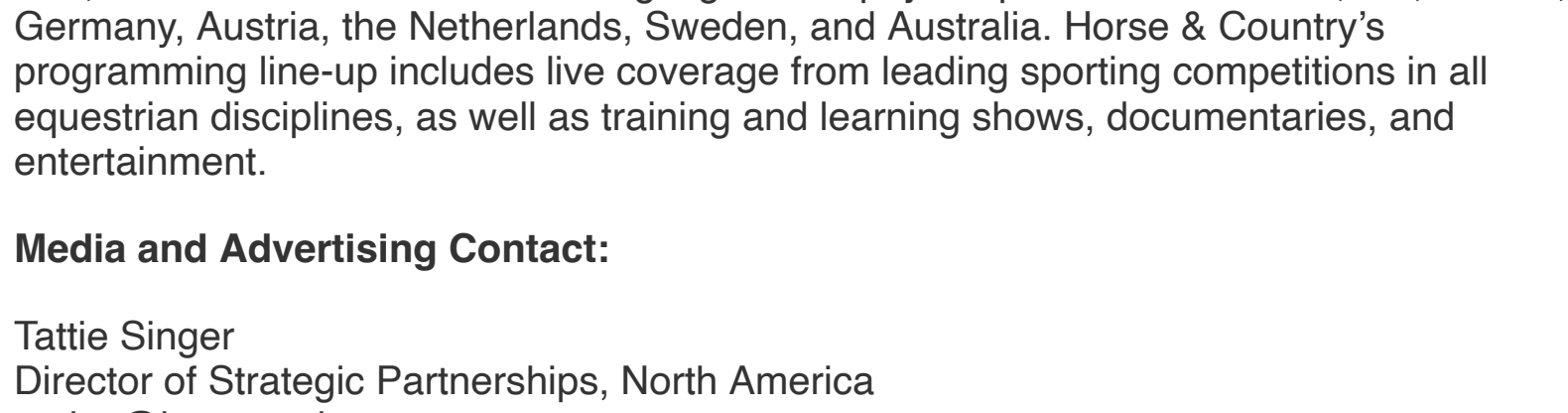
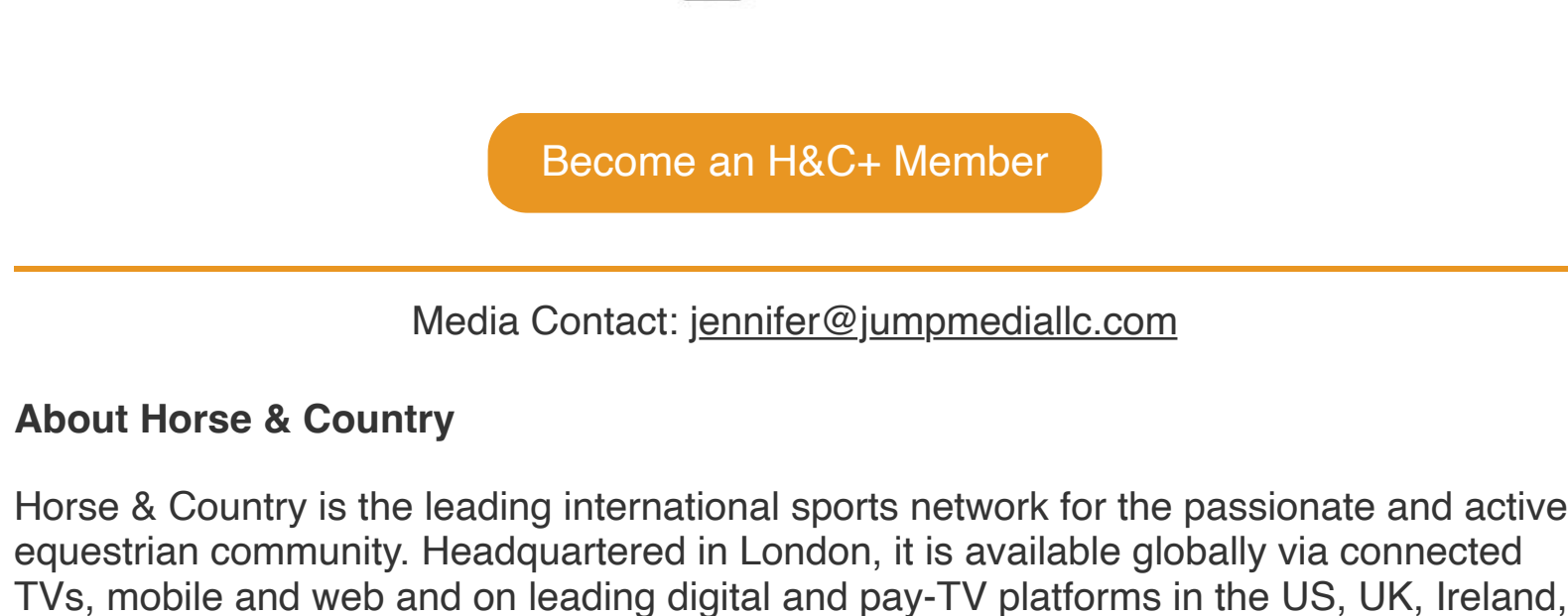
## HOW TO WATCH



H&C+ members can watch online or with H&C's mobile apps, as well as on Roku, Apple TV, Android TV, and Amazon Fire. With two annual membership options and a new pay-per-view offering, H&C+ Freestyle, there are even more ways to see all the equestrian content available!

Check out what being a member is all about with a seven-day free trial. Watch highlight shows and fun programs before getting totally hooked.

More information can be found here: [horseandcountry.tv/ways-to-watch](https://horseandcountry.tv/ways-to-watch).



Become an H&C+ Member

Media Contact: [jennifer@jumpmediac.com](mailto:jennifer@jumpmediac.com)

### About Horse & Country

Horse & Country is the leading international sports network for the passionate and active equestrian community. Headquartered in London, it is available globally via connected TVs, mobile and web and on leading digital and pay-TV platforms in the US, UK, Ireland, Germany, Austria, the Netherlands, Sweden, and Australia. Horse & Country's programming line-up includes live coverage from leading sporting competitions in all equestrian disciplines, as well as training and learning shows, documentaries, and entertainment.

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